

News

For Immediate Release



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Valley Vision Names New CEO

Nonprofit Board promotes Bill Mueller to take over CEO duties

SACRAMENTO (December 4, 2007) – The Valley Vision Board of Directors announced today that Bill Mueller will be the regional nonprofit’s new CEO effective January 14, 2008. He takes over following a departure announcement in November by Susan Frazier that “Valley Vision is launched” and now she can focus on other areas of passion in the Sacramento region.

Mueller, who is presently a managing partner at Valley Vision and has held top positions in the region for the past 18 years, was an easy choice to move into the CEO position, said Randy Sater, chairman of the Valley Vision Board and president of Stonebridge Properties.

“Since joining Valley Vision two and half years ago, Bill has done a fantastic job of collaborating with Susan, Valley Vision staff, and the Board in growing Valley Vision’s success and reputation,” Sater said. “He’s well regarded, has long-standing regional relationships, values a team approach to problem-solving, and has a proven ability to get things done. We’re excited about his creativity and ability to invent new ways of doing things. We believe we’ll be well served by the leadership he can offer in the years ahead.”

In addition to teaming with Frazier and Managing Partner Kristine Mazzei in running the organization, Mueller has been responsible at Valley Vision for overseeing the Cleaner Air Partnership, a 20-year-old alliance between the Sacramento Metro Chamber and Breathe California and recently Valley Vision; the Hmong Health Collaborative, a partnership of 10 Hmong-serving nonprofits in the Central Valley improving access to health care; and the Community Health Needs Assessment, an effort to map the unmet health needs in the Capital Region through a novel online map and a user-friendly data base available at www.healthylivingmap.org.

The CEO transition will officially take place at the next Valley Vision Board meeting Jan. 14. Frazier will remain on staff until Feb. 29 to help with organizational and project work and to coach Mueller in his new role.

Mueller joined Valley Vision in the summer of 2005 after spending five years at Intel Corporation in its global public affairs group. As the business manager for the \$18 million department spanning 10 countries, he oversaw strategic planning and HR efforts, technology

deployment and external issue management. He was previously the Public Affairs manager for Intel's Folsom, Sacramento, and San Diego sites for three years. Before joining Intel, Mueller was VP for Public Policy and Programs at the Metro Chamber where he helped grow the chamber's programs, activities, and influence in the six county area, including the Perspectives and Capitol-to-Capitol programs.

He is a graduate of Sacramento State University and a resident of Roseville with his wife Margaret and three sons: Nick, Daniel, and Brian.

Valley Vision is a 501C-3 nonprofit that partners with people and organizations to improve the economic, social, and environmental health of the six-county Sacramento Region. The organization has a budget of \$1.3 million and nine full-time employees and serves as a neutral advisor and facilitator to many of the region's leading organizations. Valley Vision's signature project to date is the Sacramento Blueprint project completed in support of the Sacramento Area Council of Governments. For additional information visit www.valleyvision.org

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