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ULI Sacramento Wins \$20,000 Grant To Help Boost Region's Civic Amenities

A \$20,000 grant secured by ULI Sacramento will help regional leaders create a proactive, realistic vision for our region's next generation of arts, culture, sports and entertainment venues, parks, museums and other civic amenities.

The work is part of a new regional business plan forged by the Partnership for Prosperity, a coalition of 34 major business and civic organizations cooperating to enhance our regional business climate, workforce and quality of life.

The new ULI Community Action Grant funding will help enable ULI, Valley Vision and other Partnership for Prosperity members to research how we can fund more civic amenities to serve El Dorado, Placer,

Sacramento, Sutter, Yolo and Yuba counties. The effort is one part of a groundbreaking regional business plan released earlier this year.



While the area has gained accolades for its present quality of life, community leaders consistently identify noteworthy civic amenities as a key to realizing our region's full economic potential. They believe our civic amenities should reflect Sacramento's role as California's economic and government center, and our shift towards a more cosmopolitan identity.

Civic amenities are proven to effectively enhance both quality of life and economies in competing regions. For example, the seven-county Denver region saw \$387 million in new economic activity - a 10-to-1 return - after 2005's \$38.3 million

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