Understanding California’s Opportunity Zones

Sarah Brundage
Enterprise Community Partners
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Selecting Opportunity Zones

• Governor was allowed to designate up to 25% of census tracts that either have poverty rates of at least 20% or median family incomes of no more than 80% of statewide or metropolitan family income

• California has 827 Opportunity Zones
How do California’s OZs compare to other communities in California?
Higher poverty, Lower median income

Choose Variable 2
Poverty Rate

Choose Variable 3
Median Household Income

Opportunity Zone Explorer by Opportunity360, [www.enterprisecommunity.org/opportunity360/opportunity-zone-eligibility-tool](http://www.enterprisecommunity.org/opportunity360/opportunity-zone-eligibility-tool)
Higher unemployment, Lower # of jobs

Choose Variable 2
Unemployment Rate

Choose Variable 3
Total Jobs at all Firms

Opportunity Zone Explorer by Opportunity360, [www.enterprisecommunity.org/opportunity360/opportunity-zone-eligibility-tool](http://www.enterprisecommunity.org/opportunity360/opportunity-zone-eligibility-tool)
Lower educational attainment

Choose Variable 2
No High School Diploma

Choose Variable 3
Bachelor's Degree

Opportunity Zone Explorer by Opportunity360, www.enterprisecommunity.org/opportunity360/opportunity-zone-eligibility-tool
Greater % of Black & Latino households

Choose Variable 2
Black or African American Not Hispanic

Choose Variable 3
Hispanic or Latino

Opportunity Zone Explorer by Opportunity360, www.enterprisecommunity.org/opportunity360/opportunity-zone-eligibility-tool
Higher % of renter & severely cost burdened

Choose Variable 2
Renters Occupied Units

Choose Variable 3
Severely Cost-Burdened

Opportunity Zone Explorer by Opportunity360, www.enterprisecommunity.org/opportunity360/opportunity-zone-eligibility-tool
OZs overlay with DACs

- 64% of California OZs are also “Disadvantaged Communities” (DACs)
- DACs are defined as the top 25% scoring areas from CalEnviroScreen along with other areas with high amounts of pollution and low populations
- DACs are specifically targeted for investment of proceeds from CA’s cap-and-trade program
Sacramento County has 43 Opportunity Zones
Snapshot: OZ Census Tract 22 in Sacramento

Use Opportunity360 tool to learn more about specific OZs (www.enterprisecommunity.org/opportunity360/opportunity-zone-eligibility-tool)

• 26% Low-Income and Severely Cost Burdened
• 45% People in Poverty
• $30,438 Median Household Income
• 13% Unemployment Rate
• 71% Non-White and/or Hispanic/Latino
Take-aways about understanding OZs

• Overall, these are low-income communities, often with above average percentage of people of color
• Often at high risk of displacement
• In need of investments that address community needs:
  • Affordable housing
  • Accessible jobs
  • Public Health and Educational Investments
• There is a broad range of communities designated as Opportunity Zones; important to engage local community to understand unique community needs, risks, and “opportunities”
What can be done to incentivize equitable investments? Who has a role to play?

• Federal Regulations
• State
• Localities
• Community Groups & Advocates
• Developers, Local Businesses and Entrepreneurs
• Eligible Investors (with capital gains)
• Fund Managers
• Social Impact Investors, Foundations, Philanthropies
California Opportunity Zone Portal
https://opzones.ca.gov/

California DOF Opportunity Zone page with map
http://dof.ca.gov/Forecasting/Demographics/opportunity_zones/

Enterprise’s Opportunity360 Tool
https://www.enterprisecommunity.org/opportunity360/opportunity-zone-eligibility-tool

Sarah Brundage, sbrundage@enterprisecommunity.org