



Listos California! California For All Emergency Preparedness Campaign

"When fires strike or the earth shakes, we will be there for each other."

- Governor Gavin Newsom

The Listos (Ready) California Emergency Preparedness Campaign will build resiliency among vulnerable populations in under-resourced areas at the highest risk for natural disasters. The campaign will bolster the efforts of first-responders by ensuring at least one million of the most vulnerable Californians are connected to culturally and linguistically competent support. It will also build on the success of existing resident efforts throughout the State of California to foster local community disaster preparedness networks.

\$50 million in local assistance grants were awarded to not-for-profit organizations throughout the state to build community resiliency and connect Californians to preparedness and response efforts by:

- 1. Empowering California community-based organizations (CBOs)** to provide emergency preparedness education and resources to vulnerable and diverse populations through sub grants to local CBOs serving those populations. These local CBOs will leverage the power of peer-to-peer networks to organize their vulnerable and underserved communities to establish and implement tailored preparedness strategies that reflect their unique needs and challenges.

Statewide and Target CBO Grantees		
County	Organization	Amount
Alameda	Public Health Institute	\$1,583,377
Butte	Catholic Charities of California, Inc.	\$526,323
El Dorado	Public Health Institute	\$502,887
Fresno	United Way Fresno & Madera Counties	\$496,764
Glenn	Catholic Charities of California, Inc.	\$461,146

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Imperial	Catholic Charities of California, Inc.	\$592,102
Lake	North Coast Opportunities, Inc.	\$517,886
Madera	United Way Fresno & Madera Counties	\$137,749
Mendocino	North Coast Opportunities, Inc.	\$505,808
Monterey	Community Emergency Response Volunteers of the Monterey Peninsula	\$838,450
Napa	Catholic Charities of California, Inc.	\$476,602
Nevada	Public Health Institute	\$500,149
Riverside	The Community Foundation Serving Riverside & San Bernardino Counties	\$2,117,122
San Bernardino	El Sol Neighborhood Educational Center	\$1,935,395
San Diego	Catholic Charities of California, Inc.	\$1,443,459
San Francisco	San Francisco Community Agencies Responding to Disaster	\$2,045,475
Santa Cruz	Volunteer Center of Santa Cruz County	\$545,307
Shasta	Catholic Charities of California, Inc.	\$469,690
Siskiyou	United Way of Northern California	\$393,601
Solano	Center for Volunteer & Nonprofit Leadership	\$279,266
Sonoma	Catholic Charities of California, Inc.	\$937,744
Tehama	United Way of Northern California	\$407,209
Trinity	Catholic Charities of California, Inc.	\$457,957
Tulare	Self Help Enterprises	\$826,532

Total Investment: \$18,998,000

2. **Providing emergency animal shelter** caches across the state by awarding \$1 million to California Veterinary Medical Foundation to support pets and farm animals during emergency response and recovery efforts. This plan is modeled after an effort undertaken in 2012, wherein emergency animal sheltering caches were set up in six counties across California. This new funding will expand this effort to the remaining 52 counties so that every county within California will have an emergency animal sheltering supply cache to assist animals during disaster.



Animal Shelter Grantee		
County	Organization	Amount
Statewide	California Veterinary Medical Foundation	\$1,000,000

Total Investment: \$1 million

- 3. Building community teams trained in emergency preparedness and response** to assist their neighbors before and during disasters by funding citizen emergency response teams (CERT), California For All AmeriCorps Disaster Teams, AmeriCorps NCCC, California Fire Safe Councils and Listos programs.
- a. Help 60+ cities and fire departments establish **new CERT partners** in vulnerable areas without existing CERT infrastructure and increase the number of volunteers working with existing CERT programs to ensure they reflect their communities. The CERTs grants will fund training, equipment, insurance and background checks for new and existing volunteers.
 - b. Establish California For All **AmeriCorps Disaster Teams** and expand critical AmeriCorps programs.
 - i. Bay Area Community Resources to develop three regional California For All Corps disaster teams in Northern, Central and Southern California to provide emergency preparedness expertise to vulnerable populations, work within communities and assist with surge management during disasters.
 - ii. American Red Cross to expand AmeriCorps emergency programs in the Los Angeles area to serve vulnerable populations.
 - c. Facilitate California For All preparedness training in all 58 counties through **California Fire Safe Councils**. They will be available to support CBO grantees with assistance and training.
 - d. Build on the success of **Listos**, an 8-hour Spanish language emergency preparedness curriculum, by expanding the program to include other languages and geographies, funding 40 Listos chapters across the state.



CERT/Listos, AmeriCorps, Fire Safe Council Grantees			
County	Organization	Amount	Program
Statewide	Santa Barbara Foundation	\$500,000	California For All CERT & Listos Preparedness Conference
TBD	Fire Services Training Institute	\$2,199,640	CERT/Listos
TBD	Fire Services Training Institute	\$3,853,640	CERT/Listos
TBD	Tribal Emergency Management Association	\$600,000	CERT/Listos
Statewide	California Fire Safe Council	\$1,999,120	Fire Safe Councils
Alameda	Livermore-Pleasanton Fire Department JPA	\$25,000	CERT/Listos
Alameda	Alameda County Fire Department	\$15,000	CERT/Listos
Contra Costa	City of Richmond	\$10,000	CERT/Listos
Contra Costa	City of Concord	\$30,000	CERT/Listos
Contra Costa	City of Oakley	\$30,000	CERT/Listos
Contra Costa	City of Martinez	\$25,000	CERT/Listos
Contra Costa	El Cerrito Fire Department	\$25,000	CERT/Listos
Del Norte	Tolowa Dee-ni' Nation	\$10,000	CERT/Listos
Fresno	Reading and Beyond	\$325,355	CERT/Listos
Fresno	Bay Area Community Resources	\$291,998	AmeriCorps
Humboldt	Blue Lake Rancheria, California	\$25,000	CERT/Listos
Humboldt	Humboldt Bay Fire JPA	\$10,000	CERT/Listos
Humboldt	Humboldt County Sheriff's Office of Emergency Services	\$25,000	CERT/Listos
Kern	County of Kern	\$106,000	CERT/Listos
Kern	California City Fire Department	\$15,000	CERT/Listos
Lake	North Coast Opportunities, Inc.	\$253,576	CERT/Listos
Lake	Bay Area Community Resources	\$291,998	AmeriCorps
Long Beach	Friends of the Long Beach Firefighters	\$30,000	CERT/Listos
Los Angeles	Gardena Police Foundation	\$25,000	CERT/Listos



Los Angeles	Brethren Hillcrest Homes	\$20,000	CERT/Listos
Los Angeles	Los Angeles Superior Court	\$25,000	CERT/Listos
Los Angeles	City of Malibu	\$13,500	CERT/Listos
Los Angeles	City of San Gabriel	\$20,000	CERT/Listos
Los Angeles	Regents of the University of California, Los Angeles	\$25,000	CERT/Listos
Los Angeles	City of Monrovia	\$30,000	CERT/Listos
Los Angeles	City of Temple City	\$13,000	CERT/Listos
Los Angeles	City of Duarte	\$15,000	CERT/Listos
Los Angeles	American National Red Cross	\$888,000	AmeriCorps
Nevada	Truckee Fire Protection District	\$25,000	CERT/Listos
Orange	City of Brea	\$25,000	CERT/Listos
Orange	City of Anaheim	\$12,500	CERT/Listos
Orange	City of Placentia	\$30,000	CERT/Listos
Orange	City of Laguna Beach	\$10,000	CERT/Listos
Orange	Superior Court of California, County of Orange	\$25,000	CERT/Listos
Orange	City of the Lake Forest	\$20,000	CERT/Listos
Orange	Vanguard University of Southern California	\$25,000	CERT/Listos
Riverside	City of Riverside	\$30,000	CERT/Listos
Riverside	County of Riverside, Emergency Management Department	\$373,424	CERT/Listos
Riverside	Bay Area Community Resources	\$291,998	AmeriCorps
Sacramento	City of Folsom Fire Department	\$10,000	CERT/Listos
San Bernardino	Rancho Cucamonga Fire Protection District	\$30,000	CERT/Listos
San Bernardino	City of Yucaipa	\$25,000	CERT/Listos
San Bernardino	City of Redlands	\$30,000	CERT/Listos
San Bernardino	San Bernardino County Fire Protection District, Office of Emergency Services	\$225,000	CERT/Listos
San Bernardino	City of Ontario	\$30,000	CERT/Listos
San Bernardino	San Bernardino County Fire Protection District, Office of Emergency Services	\$477,616	CERT/Listos



San Bernardino	Bay Area Community Resources	\$291,998	AmeriCorps
San Diego	City of San Diego	\$20,000	CERT/Listos
San Diego	Palomar Mountain Volunteer Fire Department	\$11,500	CERT/Listos
San Diego	City of Poway	\$25,000	CERT/Listos
San Diego	Dulzura Resource Center	\$12,500	CERT/Listos
San Diego	Lakeside Fire Protection District	\$20,000	CERT/Listos
San Diego	County of San Diego	\$245,000	CERT/Listos
San Diego	City of La Mesa	\$25,000	CERT/Listos
San Joaquin	French Camp McKinley Fire District	\$10,000	CERT/Listos
San Luis Obispo	San Luis Obispo County Sheriff's Advisory Foundation	\$25,000	CERT/Listos
San Mateo	Coastside Fire Protection District	\$60,000	CERT/Listos
San Mateo	Central County Fire Department	\$90,000	CERT/Listos
San Mateo	La Honda Fire Brigade	\$35,000	CERT/Listos
San Mateo	San Mateo Consolidated Fire Department	\$25,000	CERT/Listos
Santa Clara	Campbell Community Emergency Response Team - CERT	\$25,000	CERT/Listos
Santa Cruz	The Regents of the University of California, Santa Cruz	\$25,000	CERT/Listos
Shasta	Tribal Emergency Management Association	\$253,000	CERT/Listos
Shasta	Bay Area Community Resources	\$291,998	AmeriCorps
Sunnyvale	City of Sunnyvale	\$30,000	CERT/Listos
Tulare	Tribal Emergency Management Association	\$315,000	CERT/Listos
Tulare	Bay Area Community Resources	\$291,998	AmeriCorps
Yolo	City of Davis	\$25,000	CERT/Listos

Total Investment: \$15,619,359

- 4. Building a public awareness campaign** to engage the most vulnerable Californians and provide emergency preparedness resources.



- a. **Develop and implement a linguistically and culturally appropriate public awareness and outreach campaign**, directed specifically at the most vulnerable California communities. The campaign will include emergency preparedness curriculum, tools, materials and advertisements.
- b. **Manage and facilitate** the emergency preparedness campaign and ensure all the grantees are coordinated with the broader campaign.

Campaign Support Grantees		
County	Organization	Amount
Statewide	Valley Vision, Inc.	\$1,313,350
Statewide	Valley Vision, Inc.	\$12,999,175
Statewide	Freedom Bound Center/Sol Collective	\$47,000

Total Investment: \$14,359,525