

Hospitality, Culinary, and Tourism Regional Industry Advisory


Point of Sales and Technology Systems



May 10, 2024



Housekeeping

- ✔ Enable your video camera (optional)
- ✔ Please stay on  unless you are called on to ask a question
- ✔ Submit all questions and commentary using the chat function
- ✔ This meeting will be recorded and will be provided as part of the post-meeting materials

Welcome & Introduction

Hilary Tellesen,

Valley Vision

21st Century Workforce Senior Project Manager

Liz Kilkenny,

Valley Vision,

21st Century Workforce Project Associate



» Thank You to our Partners

Josh Sweigert

Director of Employer Partnership

Retail, Hospitality, and Tourism



Agenda

9:00 AM: Welcome and Introduction

9:15 AM: Labor Market & Trend Analysis

9:25 AM: Panel Discussion

10:20 AM: Program Highlight

10:50 AM: Conclusion

Thank you

to all of our supporters



Labor Market & Trend Analysis

Ebony Benzing

Director North (Greater Sacramento) Center of
Excellence for Labor Market Research,
Hosted By Los Rios Community College District



» HCT Labor Market Information – Greater Sacramento

SECTOR Highlights



239,575
Jobs in 2021

250,488
Projected Jobs in 2026

5%
Projected Job Growth,
2021-2026

10,913
New Jobs by 2026

14,632
Businesses

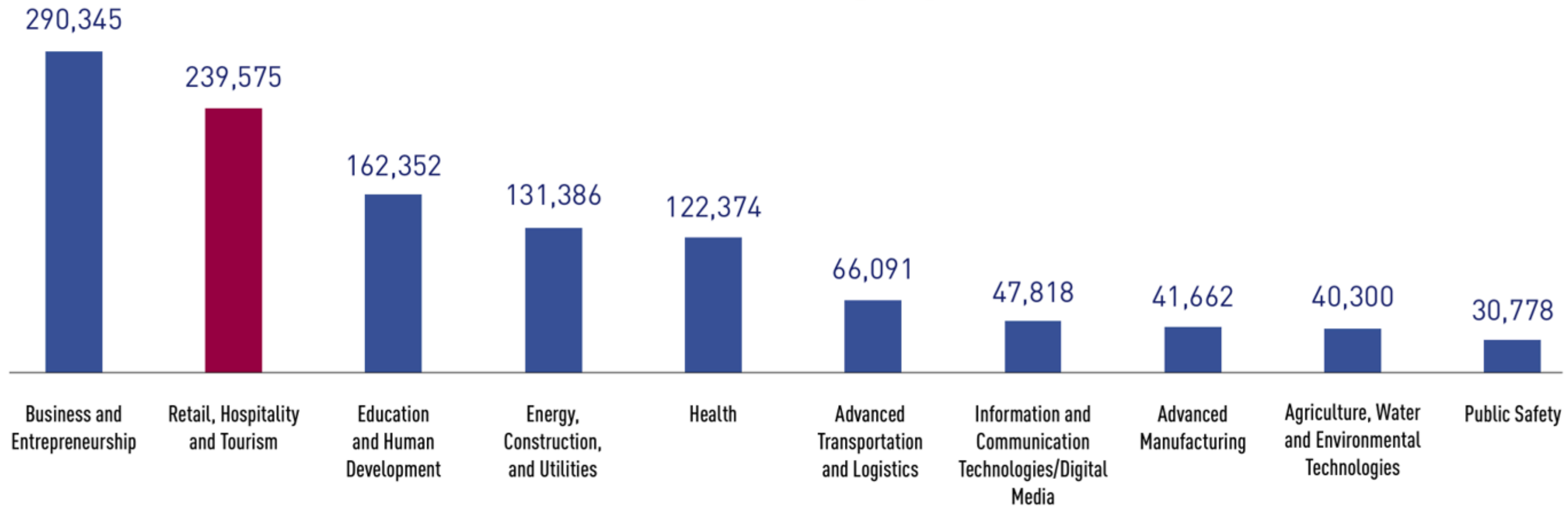
20.3%
of Greater Sacramento
Employment, 2021

Note: The Retail, Hospitality, and Tourism sector includes 154 distinct 6-digit NAICS codes. Contact the NFN COE for a complete listing of NAICS codes by sector.



HCT Labor Market Information – Greater Sacramento

North (Greater Sacramento) 2021 Sector Employment



FIVE-YEAR OUTLOOK

5%
sector job growth
over next five years

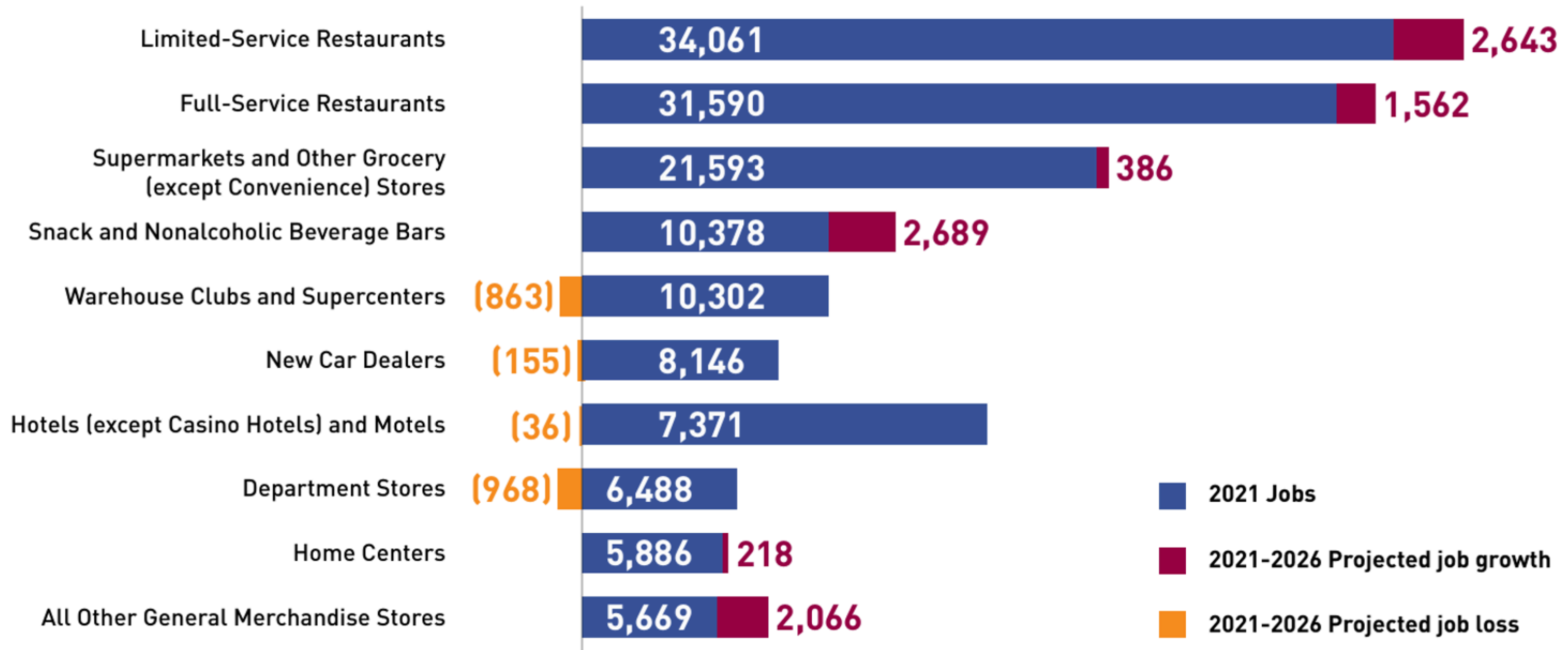
28,000+
annual job openings
over next five years

20%
of Greater
Sacramento's jobs



HCT Labor Market Information – Greater Sacramento

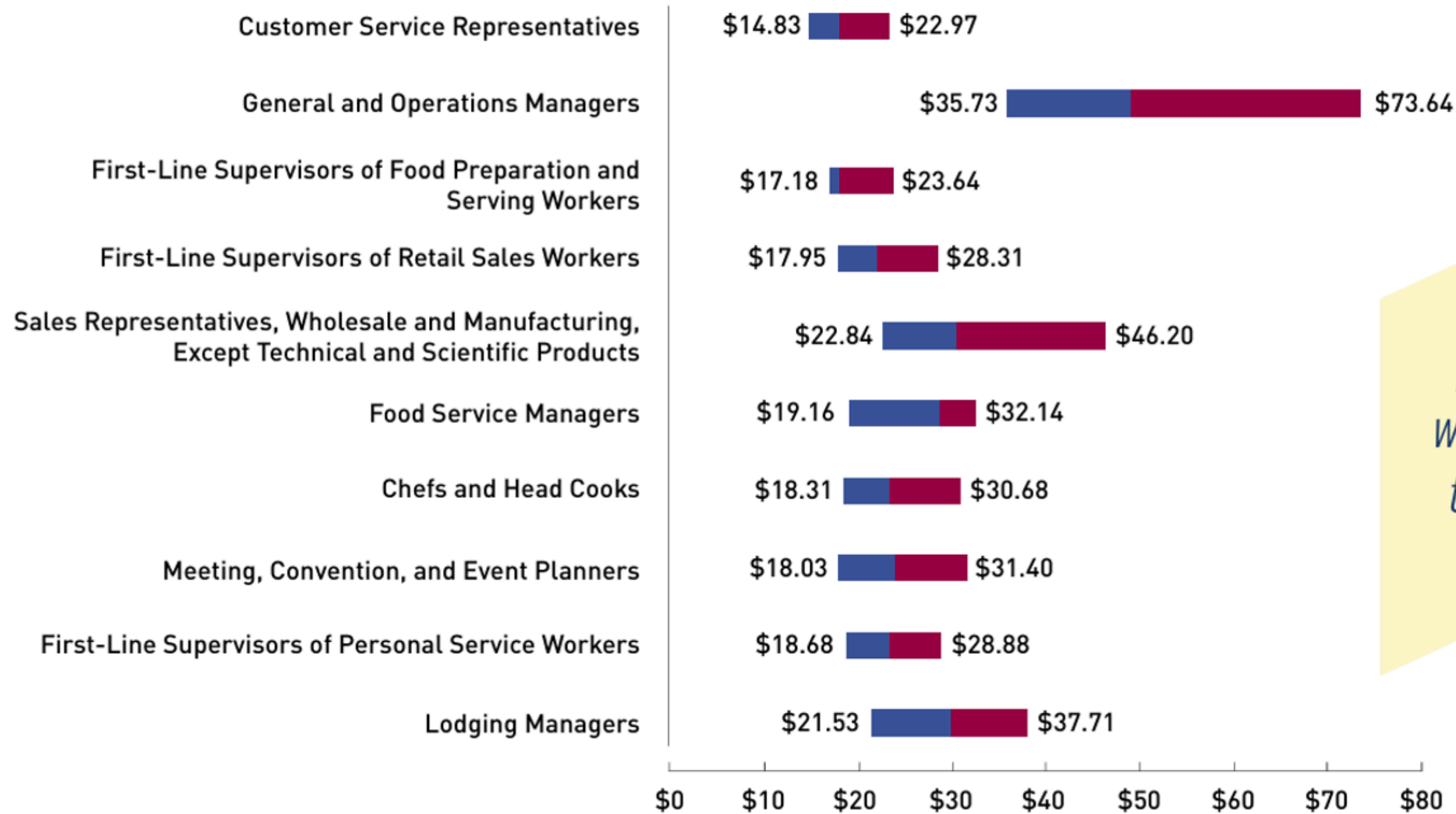
Employment by Industry Subsector





HCT Labor Market Information – Greater Sacramento

Middle-Skill Hourly Wage Ranges



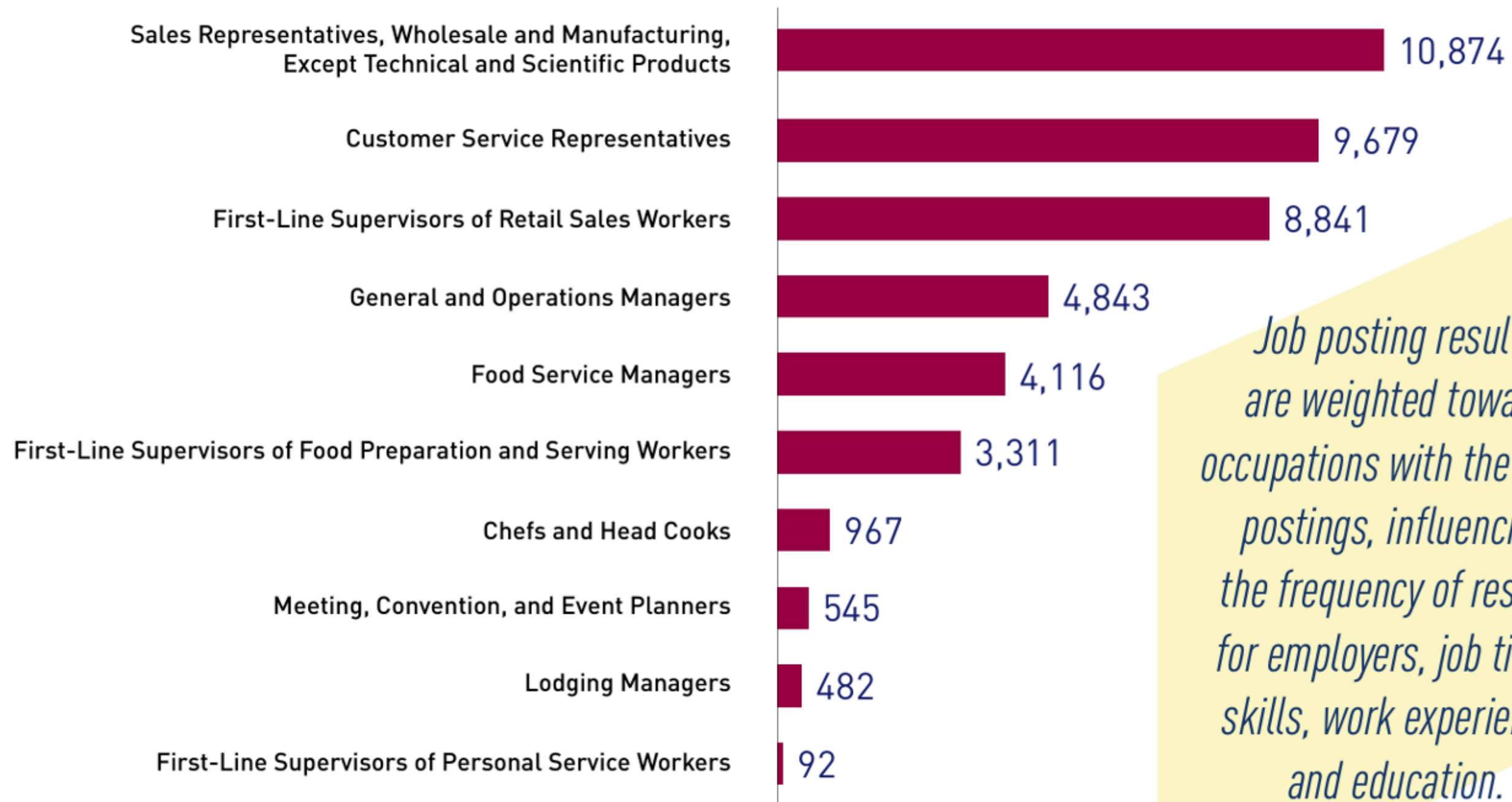
These occupations pay a starting wage at or above the subregion's living wage.

Note: The hourly wage ranges include the 25th percentile (entry-level), median, and 75th percentile (experienced) hourly earnings for workers employed in these occupations across the North (Greater Sacramento) subregion where the living wage in 2021 was \$14.53.



HCT Labor Market Information – Greater Sacramento

Job Postings by Occupation



Job posting results are weighted toward occupations with the most postings, influencing the frequency of results for employers, job titles, skills, work experience, and education.

» Industry Panel Discussion



Victor C. Taibi

Systems Administrator,
Information Technology
Thunder Valley Casino Resort



Shelly Moranville

General Manager,
Residence Inn
Sacramento by Marriott



Keith Roberts

Chief Operating Officer,
Tahoe Investment Capital
and Stewardship, CEC



Paul Somerhausen

Founder and Chief
Executive Officer,
SactoMoFo

➤ Program Offerings and College Partnerships



COSUMNES RIVER COLLEGE
LOS RIOS COMMUNITY COLLEGE DISTRICT

Culinary Arts Management

Degrees:

- Culinary Arts Management
- Restaurant and Foodservice Entrepreneurship

Certificates:

- Basic Culinary Services
- Cooking and Supervision

Program Highlights:

- Management and entrepreneurship focused
- Z(ero) T(extbook) C(ost) program
- Facility currently undergoing \$6m renovation
- Partnership with SCUSD Central Kitchen

Program Contact:

Michael Frigm- frigmm@crc.losrios.edu



Program Offerings and College Partnerships

Woodland Community College [Culinary Arts](#)

AA Degrees:

- **Culinary Arts**

Certificates:

- Baking

- Culinary Arts

Program Highlights:

- Students operate our Bravo Cocina Cafe that is open to the public offering espresso coffee drinks, Lotus energy drinks, smoothies, and cold pressed juice.
- Bravo offers farm to fork cuisines with a café style lunch service with hot and cold buffet selections, hibachi station, made to order menu selections.
- Students will cater community and college events

➤ Program Offerings and College Partnerships

American River College

AS Degrees:

- **Hospitality Management & Culinary Arts**

Certificates:

- Culinary Arts
- Hospitality Management
- Baking & Pastry

Program Highlights:

- Over 200 student Enrolled
- Real world experience through:
 - On campus fine dining restaurant
 - Students run both the front and back of house
 - Retail bakery provides baking students hands on experience at high volume

➤ Thank you for joining!

For more information, please contact:

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Fill out our survey and
let us know what you
think